



Preliminary Programme 2009

Wednesday 29th April

- 9.00 **Welcome Introduction**
Dr. David C. Chilvers, Chief Executive, NHS Innovations London
- 9.10 **Opening of the Conference**
TBC
- 9.30 **Challenges and Innovations in the Treatment of Mental Health**
Baroness Greenfield, Director Royal Institution of Great Britain
- 9.50 **The London Care Pathways for Dementia, Medically Unexplained Symptoms and Complex Long Term Conditions: The Role of Assistive Technologies and Innovation**
Dr Geraldine Strathdee, Clinical Director London Mental Health Pathways, Oxleas NHS Foundation Trust
- 10.10 **Brain Stimulation for Movement Disorders and Pain**
Dr. Hu Liang Low, Consultant Neurosurgeon, Barking Havering & Redbridge NHS Trust
- 10.30 *Coffee Break*

10:45

Interactive Workshops & Seminar

- Interactive Workshop A:** *Requirements for and Potential of New Treatments, Devices & Therapies in Mental Health*
- Interactive Workshop B:** *Stimulating, Capturing & Commercialising Medical Innovation*
Chair: David C. Chilvers, Chief Executive, NHS Innovations London
- Seminar A:** *Use of Health Economics in the Clinical Setting*
Andreas Guhl, Head of Health Economics Unit, NHS Innovations London

12.00 *Lunch including a Tour of Wembley Stadium*

- 13.15 **Diagnostic Imaging & Future Opportunities for Early Health**
Dr Alan Davies, Chief Medical Officer EMEA, GE Healthcare
- 13.35 **Cyber Knife® System – Unprecedented Targeting Accuracy in the Treatment of Tumours**
Dr. Euan Thomson, President & CEO, Accuray Inc.
- 13.55 **Use of New Imaging Technologies in the Management of Cancer Treatment**
Dr Norbert Avril, Director PET Centre, Barts and The London NHS Trust
- 14.15 **More Accurate & Efficient Targeted Radiation Treatment of Cancer**
Eric Meier, President & CEO, Calypso Medical Technologies Inc.

- 14.35 **A Revolution for the Limbless: A New Approach**
Brian Steer, Executive Chairman, Stanmore Implants Worldwide
- 14.55 **Advances in Interventional Cardiology**
Martin Rothman, Professor of Cardiology, Barts and The London NHS Trust
- 15.15 **Innovations and Future Trends in the Medical Devices Industry**
Mukesh Moorjani, European Marketing Director (Energy), Ethicon Endo-Surgery (Europe) GmbH, Johnson & Johnson Medical
- 15.35 *Tea Break*
- 15.50 **Challenges of European Medtech Investing**

16.10 **Interactive Workshops & Seminar**

Interactive Workshop C: *Is it Realistic to Expect That New Medical Devices Will Address Unmet Health Needs?*

Chair: Alan How, Director Business Development, NHS Innovations London

Interactive Workshop D: *Financing Medical Device Start-ups in an Economic Downturn*

Seminar B: *ATcare – An Innovative New Company for Developing Products & Services for Disabled and older people.*

Christine Asbury, Chief Executive, ATcare Design & Development Centre

17.30 **Close**

17.45 **Reception**

19.00 **Conference Dinner**
Venue to be confirmed

Thursday 30th April

09.00 **Welcome**
Dr. David C. Chilvers, Chief Executive, NHS Innovations London

09.05 **Sir Richard Sykes, Chairman NHS London**

09.25 **Making a Difference - New Hospital and Primary Care Applications of Healthcare ICT**
Kevin Dean, MD, Public Sector Healthcare Internet Business, CISCO Systems Inc.

09.45 **Innovative Tools for Health & Wellness Programs**
Dr. Peter Reader, Clinical Director, Humana

10.05 **Clinical Workflow & Integration Technologies for Healthcare**
Ed Percy, Chief Technology Officer, Orion Health

10:25 **Turning the Tide: Prevention and Self Empowerment Technologies for Cardiovascular Disease**
Dr. Ameet Bakhai, Consultant Cardiologist, Barnet & Royal Free Hospitals and Health Smart Ltd

10.45 *Coffee Break*

11.00

Interactive Workshops & Seminar

Interactive Workshop E:

Gaps in the Provision of Hospital Software and ICT Applications

Chair: Tim Peachey, Medical Director, Royal Free Hampstead NHS Trust

Interactive Workshop F:

Establishing and Addressing Unmet Needs in Medical Diagnostics and Pathology

Chair: Alan Driver, Director IP Management, NHS Innovations London

Seminar C:

Use of Xcelerate Services in Health Economics and Health Outcomes to Support Industry in Product Development, Market Access and Marketing

Andreas Guhl, Head of Health Economics Unit, NHS Innovations London

12.30 *Lunch including a **Tour of Wembley Stadium***

13.45 NICE: Evaluating Innovative Devices and Diagnostics

Mirella Marlow, Associate Director - Interventional Procedures Programme National Institute for Health and Clinical Excellence (NICE)

14.05 Personal Genome Sequencing - A New Medical Era

David Bentley, Chief Scientist, Illumina

14.25 How to Tailor Optimal Treatments – New Diagnostic Tools and Emerging Genomic Biomarkers

Dr. Chris Chamberlain, Biomarker Expert, Roche Products

14.45 (tbc)

15.05 *Tea Break*

15.20 (tbc)

15:40 Innovations & Future Trends in Pathology Services

Dr. Kevin Cox, Managing Director, GSTS Pathology

16.00 Future Technologies That Will Help Make Personalised Medicine a Reality

Dr. Jonathan O'Halloran, Director R&D, Quantumdx

16.20 **Closing remarks**

16.30 **Close**